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# 2022-2023 President's Report

Prepared by Gill Furlong, DCA President

# DAMPIER COMMUNITY HUB

- The DCA has been managing the Dampier Community Hub's community spaces on behalf of the City of Karratha since 2020. This year we were awarded the tender to manage this facility for another 3 years.
- The Hub continues to be a vibrant, busy, community focussed venue in the heart of town. It is the permanent home of the Dampier Art Space, Dampier Playgroup and Dampier School Readiness Progeam. The DCA hosts monthly Seniors' morning teas and weekly exercise classes. We curate a variety of art and social interest exhibitions in the Hub Foyer all year round.
- The Hub averages between 5 to 10 casual hirers a month, with 5 permanent hirers also utilising the facility. Hirers come from a broad range of local organisations, schools, businesses and Govt. agencies.
- The DCA Office is located at the facility, employing three staff:
  - Sharyn Creighton our full-time Office Manager
  - Jo Leo our part-time Admin Officer
  - Dini de Gruchy our part-time Projects Officer
- Income derived from managing the Hub contributes to a more sustainable future for the DCA as an organisation, enabling us to continue to work towards the benefit of the Dampier community and importantly this aligns with the *Dampier Community Plan 2021-2025* goal to retain, regain and develop our services & facilities





# DAMPIER CARAVAN PARK

- Since 1993, the DCA has managed the Dampier Caravan Park as a social enterprise, on behalf of our community, enabling us to be more sustainable as an organisation
- The Park opens seasonally between April and October, with an online booking system and volunteer Park Hosts staying on-site.
- After a slow start to the 2023 season, the Park had around 100% occupancy from June until the season's close in mid-October.
- We have a lease for the Park with Rio Tinto (rent, utilities and maintenance of Rio assets are in-kind) with DCA responsible for minor maintenance costs
- Aligns with *Dampier Community Plan 2021-2025* goals to:
  - develop our local economy and tourism
  - retain, regain and develop our services & facilities



# 2022-23 COMMUNITY EVENTS

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
<b>Annual events</b>				Volunteer Event	Photo Awards				Art Awards	Art Awards	Biggest Morning Tea	
<b>Beachside Markets</b>												
<b>Seniors' events</b>	Morning Tea/PT	Morning Tea/PT	PT	Morning Tea/PT	Create & Connect /PT	Christmas Lunch		Morning Tea/PT	Morning Tea/PT	Create & Connect /PT	Morning Tea/PT	Morning Tea/PT
<b>STEP sessions</b>												
<b>Sunset Movies</b>											cancelled	
<b>Memory Lane Movies</b>												
<b>Youth events</b>				Halloween		Art Comp Christmas Lights		Movie	Movie	Art Awards		



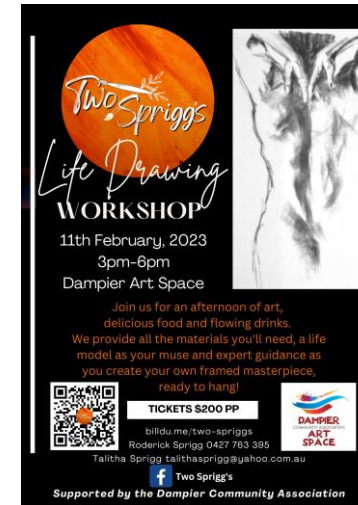
# DAMPIER ART AWARDS

- A popular annual event created in 2010, the Art Awards are open to all local artists residing within the City of Karratha area
- This year's theme was 'Pure', attracting over 100 entries in eight artwork categories, and almost 1700 visitors (in person and online)
- A 4-week Exhibition at the Community Hall was followed by a 4-week Winners Exhibition at the Hub Foyer, and ongoing individual category winners' exhibitions
- A 'Virtual Awards' was available on the DCA website including video, gallery and People's Choice voting
- Event funded by City of Karratha MoU, with local businesses sponsoring category winners' prizes and judge workshops
- Aligns with *Dampier Community Plan 2021-2025* goal to:
  - support and provide community projects & events



# DAMPIER ART SPACE

- A DCA managed project to support, encourage and engage local artists
- Aims to activate the space at the Dampier Community Hub's Multipurpose Room 2, via drop-in social sessions, workshops (DCA run and external) and skill sharing sessions
- Project funded by the DCA
- Aligns with *Dampier Community Plan 2021-2025* goal to:
  - support and provide community projects and events





# DAMPIER BEACHSIDE MARKETS

- Established in 2013, the Markets are a popular seasonal monthly event attracting around 1000 visitors
- 7 events are held annually, 4 Sunday morning and 3 Saturday Twilight Markets. Stall holder, food vendors and community groups can register via the DCA website, enabling us to support our community, local and home-based businesses
- 2023 saw the introduction of a 'Tiny Traders' section to encourage our younger entrepreneurs
- DCA continues to partner with local community groups to raise funds and awareness, and to provide a different focus for each event
- Event funded by City of Karratha MoU
- Aligns with *Dampier Community Plan 2021-2025* goals:
  - to support and provide community projects & events
  - to develop our local economy and tourism
  - to enhance and celebrate our foreshore & coastal lifestyle





# DAMPIER COMMUNITY GARDEN

- Designed around the ethos of *'recycling, reusing, reducing waste, sustainability, water efficiency, with food at its core'*
- The Community Garden has continued to grow thanks to the efforts of local volunteers
- Successful workshops & skill share sessions have been held, including regular *'Pick and Prune'*s
- Halloween and Christmas celebrations are held here
- In 2023 the City nominated the Garden for the 'Tidy Towns' awards
- We have a lease for this land with the City of Karratha
- Project funded by the DCA
- Aligns with *Dampier Community Plan 2021-2025* goals to:
  - support and provide community projects & events
  - improve and beautify our town's appearance





# DAMPIER PHOTOGRAPHY AWARDS

- Our Photography Awards were introduced in November 2022, open to anyone residing within the City of Karratha
- The theme was 'A Moment in Time', attracting over 40 entries in five categories, and over 1200 visitors (online and in person)
- The Main Exhibition was open for 9 days at the Community Hall, followed by a 2-week Winners Exhib at the Hub Foyer
- A 'Virtual Awards' was available on the DCA website including a gallery and People's Choice voting
- Event funded by DCA, with local businesses sponsoring category winners' prizes
- Aligns with *Dampier Community Plan 2021-2025* goal to:
  - support and provide community projects & events





# DAMPIER SENIOR SESSIONS

- Over the past few years the DCA has been actively supporting our Senior residents in a variety of ways
- We host a monthly morning tea, providing the venue and catering, and inviting special guests to attend
- Weekly exercise classes are held in the Community Hall
- Ad-hoc events are held throughout the year, such as Senior 'Create and Connect' art classes and a Christmas Lunch
- Sessions funded by DCA, supporting local businesses to provide catering & PT sessions
- Aligns with *Dampier Community Plan 2021-2025* goal – to provide seniors with access to services and opportunities to enhance their wellbeing and participation in society





# DAMPIER SUNSET MOVIES

- Screening since 2013, the Sunset Movies are a popular free family friendly event
- 6 movies are held annually, shown every two months on Hampton Oval's permanent screen
- Provides opportunity for local food vendors
- DCA funds a 'VIP Area' – where community nominate worthy local volunteers
- Event funded by City of Karratha MoU
- Aligns with *Dampier Community Plan 2021-2025* goals to:
  - support and provide community projects & events
  - develop our local economy and tourism
  - enhance and celebrate our foreshore & coastal lifestyle



# DAMPIER VOLUNTEER EVENT

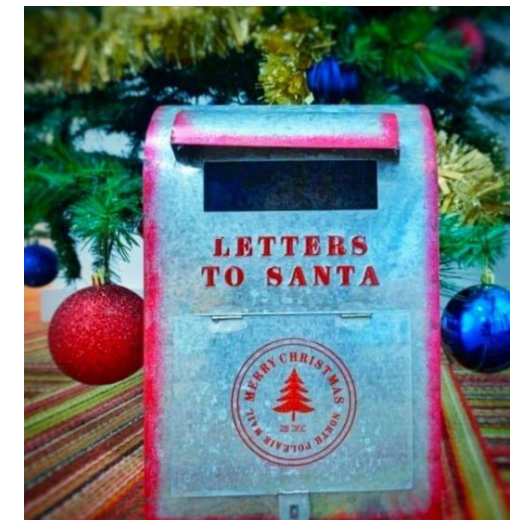
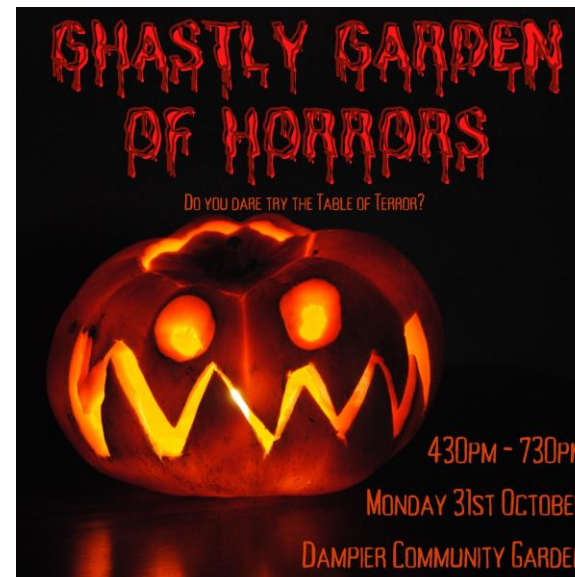
- In 2022 DCA hosted a special event to recognise and celebrate the huge and varied volunteering efforts of local people
- Over 30 Dampier based clubs and groups were invited – all relying on volunteers to thrive and survive
- Each group offers something different to our community and contribute to making Dampier such an awesome place to live, work and play in
- Event funded by DCA
- Aligns with *Dampier Community Plan 2021-2025* goals to:
  - support and provide community projects & events
  - strengthen our community voice





# DAMPIER YOUTH EVENTS

- The DCA hosts a variety of youth-based events throughout the year
- A Junior Dampier Art Awards is held alongside the main Art Awards, with an annual Christmas Art competition in Dec.
- Surprise Screenings are shown at the Community Hall
- The Community Garden becomes the '*Ghastly Garden of Horrors*' and the focal point of local Halloween activities
- Each Christmas sees the Community Garden lit up with the *Christmas Illumination* and a special visit from Santa
- The DCA provides a local delivery service for Santa Letters
- Events funded by DCA
- Aligns with *Dampier Community Plan 2021-2025* goals to:
  - support and provide community projects & events
  - provide our children with access to services and opportunities to enhance their wellbeing and participation in society



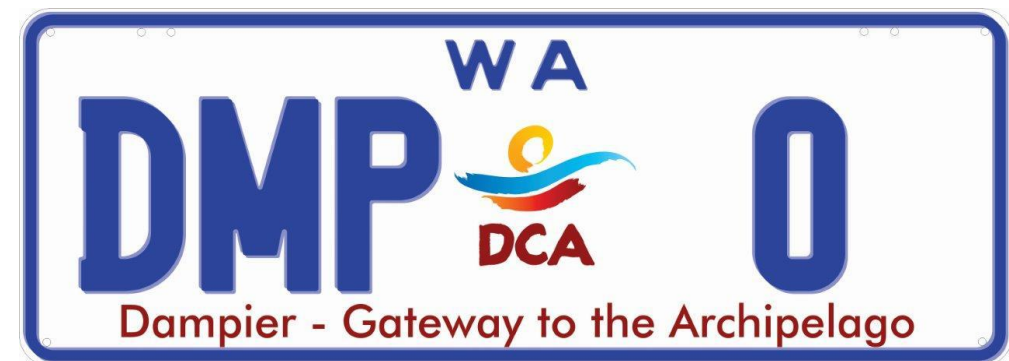
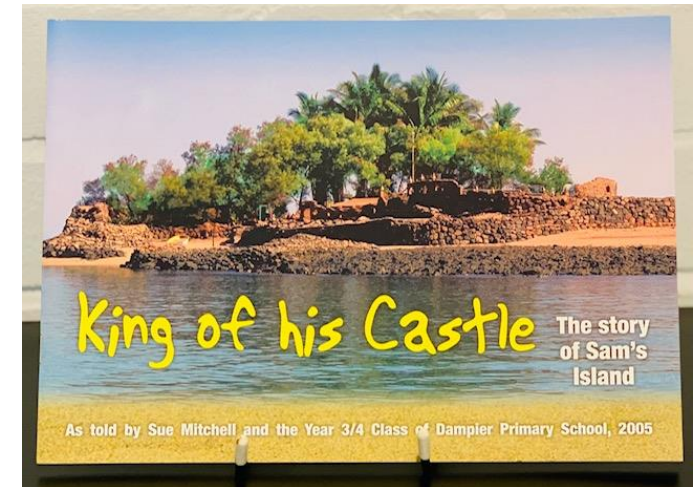
# 2022-23 Social Media Reach

	# of followers	# we have reached
DCA Instagram	263	956
DCA FB	3,600	47,000
Dampier Art Space FB	354	3,900
Dampier Beachside Markets FB	5,300	34,000
Dampier Caravan Park FB	854	18,000
Dampier Community Garden FB	316	5,200



# DCA FUNDRAISING

- Fundraising items are sold at the DCA Office and at the DCA Market stalls, including:
  - Dampier number plates
  - Dampier fishing shirts
  - locally produced books
  - 'Dampier WA' water bottles
  - Dampier merchandise such as stubby holders, pins, magnets & patches
- Funded by DCA



# DCA SPONSORSHIPS

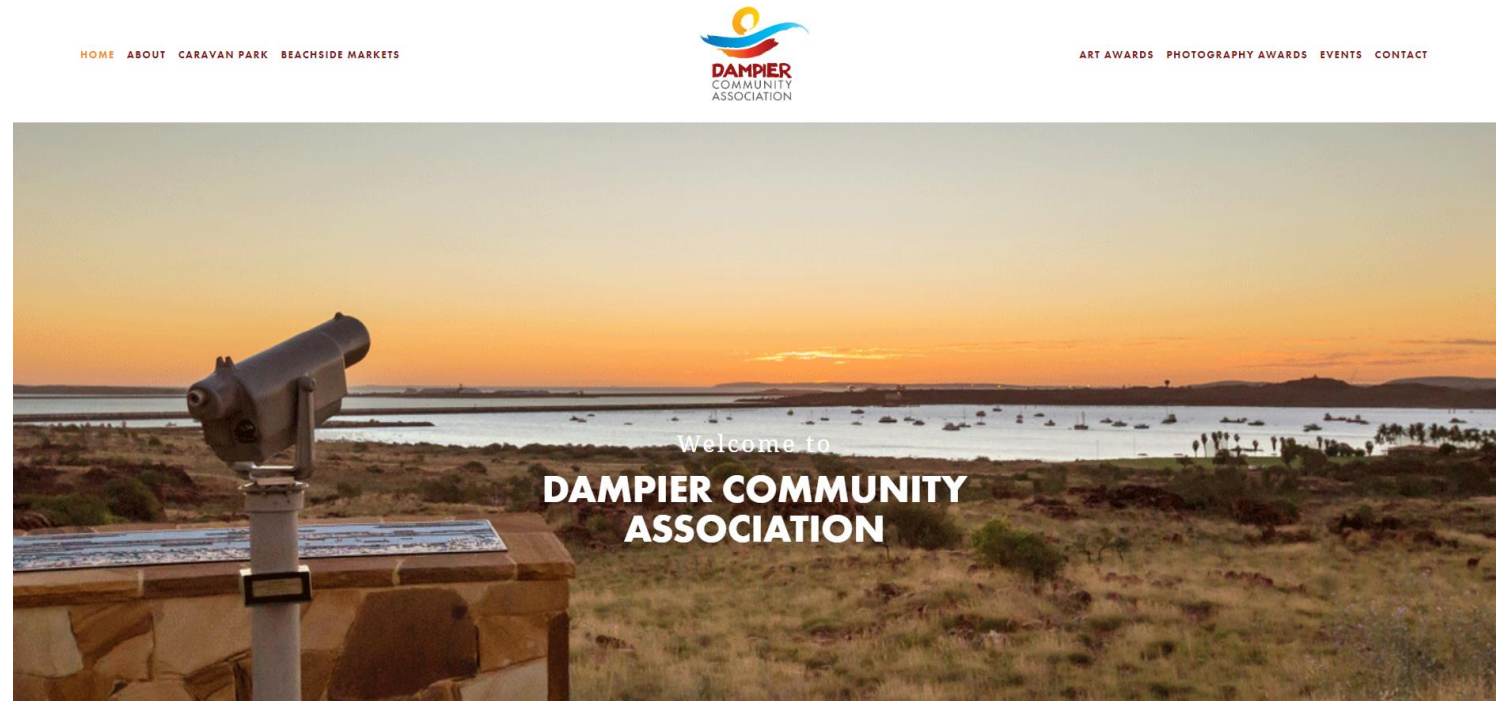
- DCA provides sponsorship and in-kind support to community groups, community members, schools and other local organisations, funded by our cash reserves.
- Some beneficiaries over 2022-2023 include:
  - Dampier Bowling Club
  - Dampier Netball Club
  - Dampier Primary P&C
  - Dampier Primary School
  - Dampier PS Year 6 Graduation Committee
  - Dampier Sharks Junior Football Club
  - Dampier Squash Club
  - Dampier Surf Life Saving Club
  - Dampier Taverners Cricket Club
  - Dampier Volunteer Fire & Rescue Services
  - EPIC
  - Good Turn Services
  - Karratha Family Centre
  - Karratha Senior High School
  - Karratha Softball Assn
  - Point Samson Community Assn
  - St Luke's College
  - West Pilbara Softball Org
- DCA also provides support and/or auspiced grants of behalf of community members/groups for events and projects, such as K-Pop (Karratha Town Teams event)





# DCA WEBSITE

- Over the past year the DCA website has continued to develop, raising the profile of the DCA which helps our voice get stronger
- Art Awards and Photography Awards pages allows for online registration & payments and hosts the Virtual Awards
- Beachside Markets page enables online stallholder registrations & payments
- Caravan Park page provides information on the Park and a direct link to the booking portal
- Encompasses many areas prioritised in the *Dampier Community Plan 2021-2025*



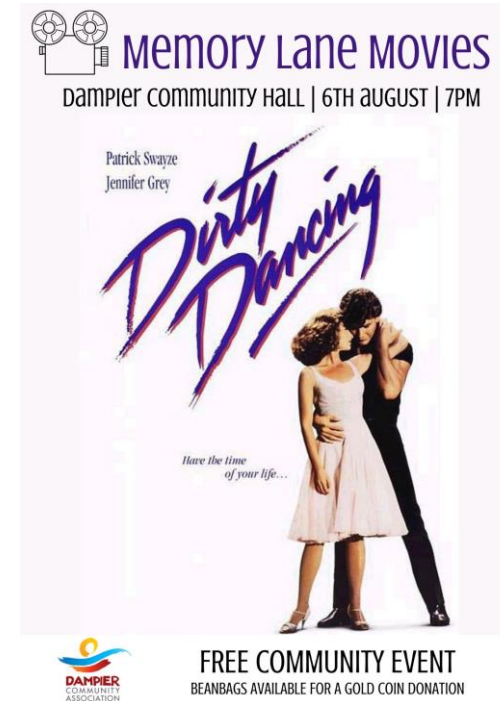
# 2022-23 Website Reach

Website Page	# of views
DCA Website TOTAL	44,573
Caravan Park	15,426
Home	12,735
Markets	4,328
Art Awards	1,314
Photography Awards	1,273
Events	916



# OTHER DCA SERVICES & SUPPORT

- DCA advocates on behalf of Dampier's residents on major local issues, such as the City's Dampier Masterplan
- A representative attends community liaison group meetings for Rio Tinto, Woodside and Pilbara Ports Authority
- DCA funded and supported the introduction of early parenting sessions in Dampier (STEP)
- We presented ad-hoc events during the year, such as *Memory Lane Movies* and the Cancer Council's *Biggest Morning Tea*
- DCA has equipment for hire and loans our Red Dog mascot costume, marquees and outdoor PA system to other local groups for free community events



# WHERE TO FROM HERE?

## **Sustainability – what we need to do to continue to thrive and survive**

- Continue to manage the Dampier Community Hub and the Dampier Caravan Park, enabling us to become self-sustaining and to keep providing all our current services, community events, projects and new initiatives
- Continually monitor the operational costs of running the Association
- Maintain 14 committee members, as volunteer hours help reduce expenses

## **Funding**

- We have secured new 3-year contract with the City of Karratha for management of the Dampier Community Hub
- We are grateful to the City as the major sponsor of our established events: Art Awards, Beachside Markets and Sunset Movies
- We are also grateful to Rio Tinto for their in-kind support of the Dampier Caravan Park
- We continue to look for external sponsorship for our events and projects through various local business, big and small

## **Additional income sources**

- Sale of locally produced books and Dampier branded merchandise: number plates, fishing shirts, water bottles, stubby holders
- Sponsorship of specific events and projects via local businesses: Auriga Pilots, Fortescue Metals Group, High Voltage Resources, Iron Mine Contracting, Oceanic Offshore, Mountway Finances, Pilbara News, Pilbara Ports Authority, Reece Plumbing, Rio Tinto-Dampier Salt, SOAK in Dampier, Test & Tag Karratha, and Woodside





# OUR FOCUS FOR 2023-2024

- To finalise DCA's strategic plan which will become the driving force for our Association for the next 5 years
- To support existing subcommittees and form new ones as required, to achieve their purpose, such as the 'Dampier Community Garden' and the 'Friends of Sam's Island' subcommittees
- To continue to support community members and groups pursuing goals that align with the *Dampier Community Plan 2021-2025*, encouraging partnerships and auspice arrangements
- To continue delivering our established community events, always looking to find new ideas and initiatives that we can bring to our community, for example: our recent Dampier | Art | Fervor event to raise funds for a community bus!



# THANK YOU !

## Many thanks to our dazzling volunteer committee:

- Gill Furlong – President
- Hayley O'Connor – Vice President
- Jenny Dow – Treasurer
- Wendy Rogers – Secretary
- Emma Baker
- Julie Bardsley
- Paul Bascombe
- Narelle Douglas
- Nerida Kickett
- Jimmy Maddison
- Ken Mulvaney
- Apryl O'Brien
- Chris Reid
- Sharon Vertigan



## Huge thanks to our dynamic DCA staff:

- Sharyn Creighton – Office Manager
- Jo Leo – Admin Officer
- Dini de Gruchy – Projects Officer

**And thank you to the DCA from me!**

